

June 11, 2018

Dear Sir/Madam,

IMC-Pravinchandra V. Gandhi Memorial Lecture
Oration on
“Social Business and its Potential as a Tool to Create a world of
3 Zeros – zero poverty, zero unemployment and zero carbon emissions”
by **Nobel Laureate Professor Muhammad Yunus**

The IMC Chamber of Commerce and Industry is organizing the 6th memorial lecture on **“Social Business and its Potential as a Tool to Create a world of 3 Zeros – zero poverty, zero unemployment and zero carbon emissions”** under the **“IMC- Pravinchandra V. Gandhi Chair in Banking and Finance”** by **Nobel Laureate Professor Muhammad Yunus of Grameen Bank fame of Bangladesh**. The Chair has been set up in 2012 at the Jamnalal Bajaj Institute of Management Studies, University of Mumbai in honour of Mr Pravinchandra V Gandhi, Past President of the Chamber.

Prof Muhammad Yunus is the father of both social business and microcredit, the founder of Grameen Bank and more than 50 other companies in Bangladesh. Fortune magazine named Prof.Yunus in 2012 as “one of the greatest entrepreneurs of our time ‘. Prof Yunus and Grameen Bank were jointly awarded Nobel Peace Prize in 2006. He has received many awards and honorary degrees and is one of the only seven individuals to have received Nobel Peace Prize, US Presidential Medal of Freedom and US Congressional Gold Medal. Other notable awards include Ramon Magsaysay Award, World Food Prize, Sydney Peeqace Prize and Seoul Peace Prize.

The last five PVG lectures had been delivered by distinguished speakers as follows:

- Mr. K V Kamath on **“Current Economic Environment”**
- Dr. Finn Kydland, Nobel Laureate on **“Economic Policy and Growth of Nation”**
- Mr. Deepak Parekh on **“Changing Macro Landscape in India”**
- Mr Uday Kotak, on **“India and the New World Order”**
- Mrs Arundhati Bhattacharya, on **“Banking as an instrument to accelerate India’s economic growth”**

We request you to kindly block the date for this lecture. Given below are details of the event:

Date : Monday, July 2, 2018

Time : 5:00 p.m.

Venue: Sir Cowasji Jehangir Hall (Convocation Hall), University of Mumbai, Fort, Mumbai

Kindly note that there is no participation fee. However, registration is mandatory.

We will appreciate a line in confirmation of your attendance to Ms Neeti Khergamkar, by email at neeti@imcnet.org or to Mr Abhinav B Chopra at abhinav.chopra@imcnet.org

With regards,

Arvind Pradhan
Director General